

Time	Monday	Tuesday	Wednesday	Thursday
10 a.m.	HAE	HAE	HAE	HAE
11 a.m.	HAE	HAE	HAE	HAE
12 p.m.	HAE	HAE	HAE	HAE
1 p.m.	HAE	HAE	HAE	HAE
Lunch	Lunch	Lunch	Lunch	Lunch
Fitting	Follow-Up	Follow-Up	Follow-Up	Follow-Up
Fitting	Fitting	Fitting	Fitting	Fitting
Fitting	Fitting	Fitting	Fitting	Fitting
Fitting	Service	CHHC: Walk-in	Fitting	Fitting
1:30 p.m. Walk-in	Service	CHHC: walk-in	Service	Service

TIPPING POINTS

Episode 2: Block Scheduling

Block Scheduling is simply smart appointment planning that encourages the maximum number of revenue generating appointments as possible to meet and exceed the practice's financial goals.

2009:

350 patients, 270 units sold. Despite having a schedule that was seemingly booked solid, they wanted more opportunities.



2011:

A forecasted 811 patients and 625 units sold – and room for more.

Block Scheduling resolves long waiting times for your patients and hectic days for you and your staff. Here's an actual example of how quickly an AHAA associate can grow when committed to using this proven strategy.

2010:

663 patients, 511 units sold. Block Scheduling changed their entire perspective on time management and brought them to their Tipping Point.